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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
09/876,442	06/07/2001	Robert J. Davies	GB 000085	8953	
24738	7590 11/16/2005	590 11/16/2005		EXAMINER	
PHILIPS ELECTRONICS NORTH AMERICA CORPORATION			KNOWLIN, THJUAN P		
	INTELLECTUAL PROPERTY & STANDARDS 1109 MCKAY DRIVE, M/S-41SJ		ART UNIT	PAPER NUMBER	
SAN JOSE,	-		2642		

DATE MAILED: 11/16/2005

Please find below and/or attached an Office communication concerning this application or proceeding.

		Application No.	Applicant(s)		
Office Action Summary		09/876,442	DAVIES ET AL.		
		Examiner	Art Unit		
		Thjuan P. Knowlin	2642		
Period fo	The MAILING DATE of this communication app or Reply	ears on the cover sheet with the c	orrespondence address		
WHIC - Exter after - If NO - Failu Any I	ORTENED STATUTORY PERIOD FOR REPLY CHEVER IS LONGER, FROM THE MAILING DANSIONS of time may be available under the provisions of 37 CFR 1.13 SIX (6) MONTHS from the mailing date of this communication.  I period for reply is specified above, the maximum statutory period were to reply within the set or extended period for reply will, by statute, reply received by the Office later than three months after the mailing and patent term adjustment. See 37 CFR 1.704(b).	ATE OF THIS COMMUNICATION 6(a). In no event, however, may a reply be tim fill apply and will expire SIX (6) MONTHS from to cause the application to become ABANDONED	l. ely filed the mailing date of this communication. D (35 U.S.C. § 133).		
Status					
2a)⊠	Responsive to communication(s) filed on <u>24 Au</u> This action is <b>FINAL</b> . 2b) This Since this application is in condition for allowan closed in accordance with the practice under E	action is non-final. ace except for formal matters, pro			
Dispositi	on of Claims				
5)□ 6)⊠ 7)□ 8)□	Claim(s) 1-10 is/are pending in the application.  4a) Of the above claim(s) is/are withdraw Claim(s) is/are allowed.  Claim(s) 1-10 is/are rejected.  Claim(s) is/are objected to.  Claim(s) are subject to restriction and/or  on Papers	vn from consideration.			
10)⊠	The specification is objected to by the Examiner The drawing(s) filed on <u>07 June 2001</u> is/are: a) Applicant may not request that any objection to the o Replacement drawing sheet(s) including the correcti The oath or declaration is objected to by the Example.	☑ accepted or b)☐ objected to be drawing(s) be held in abeyance. See on is required if the drawing(s) is objection	37 CFR 1.85(a). ected to. See 37 CFR 1.121(d).		
Priority u	ınder 35 U.S.C. § 119				
<ul> <li>12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).</li> <li>a) All b) Some * c) None of:</li> <li>1. Certified copies of the priority documents have been received.</li> <li>2. Certified copies of the priority documents have been received in Application No</li> <li>3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).</li> <li>* See the attached detailed Office action for a list of the certified copies not received.</li> </ul>					
2)	e of References Cited (PTO-892) e of Draftsperson's Patent Drawing Review (PTO-948) nation Disclosure Statement(s) (PTO-1449 or PTO/SB/08)				
Paper	No(s)/Mail Date	6) Other:			

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#### **DETAILED ACTION**

## Response to Amendment

1. Applicant's amendment filed on August 24, 2005 has been entered. Claims 1 and 3 have been amended. No claims have been cancelled. Claims 8-10 have been added. Claims 1-10 are now pending in this application, with claims 1 and 3 being independent.

### Claim Rejections - 35 USC § 103

The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

- (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 2. Claims 1-10 are rejected under 35 U.S.C. 103(a) as being unpatentable over Ravago et al (US 6,529,584), in view of Clarke, Jr. et al (US 6,085,235).
- 3. In regards to claims 1, 3, 8, 9, and 10, Ravago discloses a method and audio data communications system (See Fig. 1 and Abstract) for enabling the user of a portable communications device (See Fig. 1 and telephony replay device 26) to receive broadcast audio messages wherein at least one beacon device (See Fig. 3, media server 44, and application replay module 50) broadcasts a series of messages each in the form of a plurality of predetermined data fields arranged according to a first communications protocol, wherein the beacon adds to each such message prior to

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transmission an additional data field carrying broadcast audio message data, and wherein the portable device receives the transmitted messages, extracts the audio broadcast data from said additional data field, and reproduces the audio to the user (See col. 1-2 lines 66-24 and col. 5-6 lines 55-38). Ravago, however, does not specifically disclose one-way broadcast of messages having audio data incorporated therein. Clarke, Jr., however, does disclose one-way broadcast of messages having audio data incorporated therein (See col. 1 lines 23-29, col. 11-12 lines 58-16, and col. 17 lines 31-44). Therefore, it would have been obvious for one of ordinary skill in the art at the time of the invention to employ this feature within the system, as a way of reducing traffic on the network compared to that generated by two-way messages, while being able to also use two-way messages, if needed, to account for messages lost during transmission of one-way messages.

- 4. In regards to claims 2, 5, and 7, Ravago discloses a method and system, wherein said first communications protocol comprises Bluetooth messaging and the broadcast series of messages are inquiry message for the establishment of two-way communications (See col. 9 lines 9-16).
- 5. In regards to claims 4 and 6, Ravago discloses a system, wherein the beacon is arranged to include an indication in one of said predetermined data fields, said indication denoting the presence of audio data in said additional data field (See Abstract and col. 5 lines 55-62).

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### Response to Arguments

6. Applicant's arguments with respect to claims 1-10 have been considered but are most in view of the new ground(s) of rejection.

#### Conclusion

- 7. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure. Tayloe (US 5,539,921) teaches an apparatus for reducing ringalert power and method therefor.
- 8. Applicant's amendment necessitated the new ground(s) of rejection presented in this Office action. Accordingly, **THIS ACTION IS MADE FINAL**. See MPEP § 706.07(a). Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).
- 9. A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the date of this final action.

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10. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Thjuan P. Knowlin whose telephone number is (571) 272-7486. The examiner can normally be reached on Mon-Fri 8:30-5:00pm.

- 11. If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Ahmad Matar can be reached on (571) 272-7488. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.
- 12. Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Thjuan P. Knowlin

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